ChatGPT Cheatsheet

ACT AS [ROLE]
- Designer
- Marketing Manager
- SEO writer
- Employee
- Elon Musk
- A selfish customer
- Teacher
- Relationship Coach

SHOW AS [FORM]
- Graph
- Table
- PDF
- Summary
- Text

THREATS
- Hallucinations
- Lying AI
- Data Privacy Infringements
- Copyright Infringements

PROMPTS FOR MARKETERS
- Can you provide me with some ideas for blog posts about (topic)?
- Write a product description for my (product or service or company)
- Suggest inexpensive ways I can promote my (company) without using social media
- How can I obtain high quality backlinks to improve the SEO of (website name)?

PROMPT BASICS
- As precise as possible
- Open-ended
- Dialogue/ Prompt-Chains
- Talk to it like to an apprentice
- Criticize result and define

CREATE A [TASK]
- Social Media Post
- Article
- Web Page
- SEO Keyword list
- Blog post
- Call-to-Action
- Campaign ideas

CONDITIONS [!?]
- Formal style
- Humorous
- Scientific language
- Write short sentences
- e.g.: Use of only scientific sources

GPT-STORE
- DALL.E
- Data Analyst
- The Negotiator
- Creative Writing Coach
- Tech Support Advisor
- Web Wizard SEO Websites

PROMPTS FOR HR
- Browse the web and list 10 AI-powered recruitment tools
- List 10 ideas for employee recognition programs.
- Write a job description for me
- Help me create a strategy for hiring candidates.