

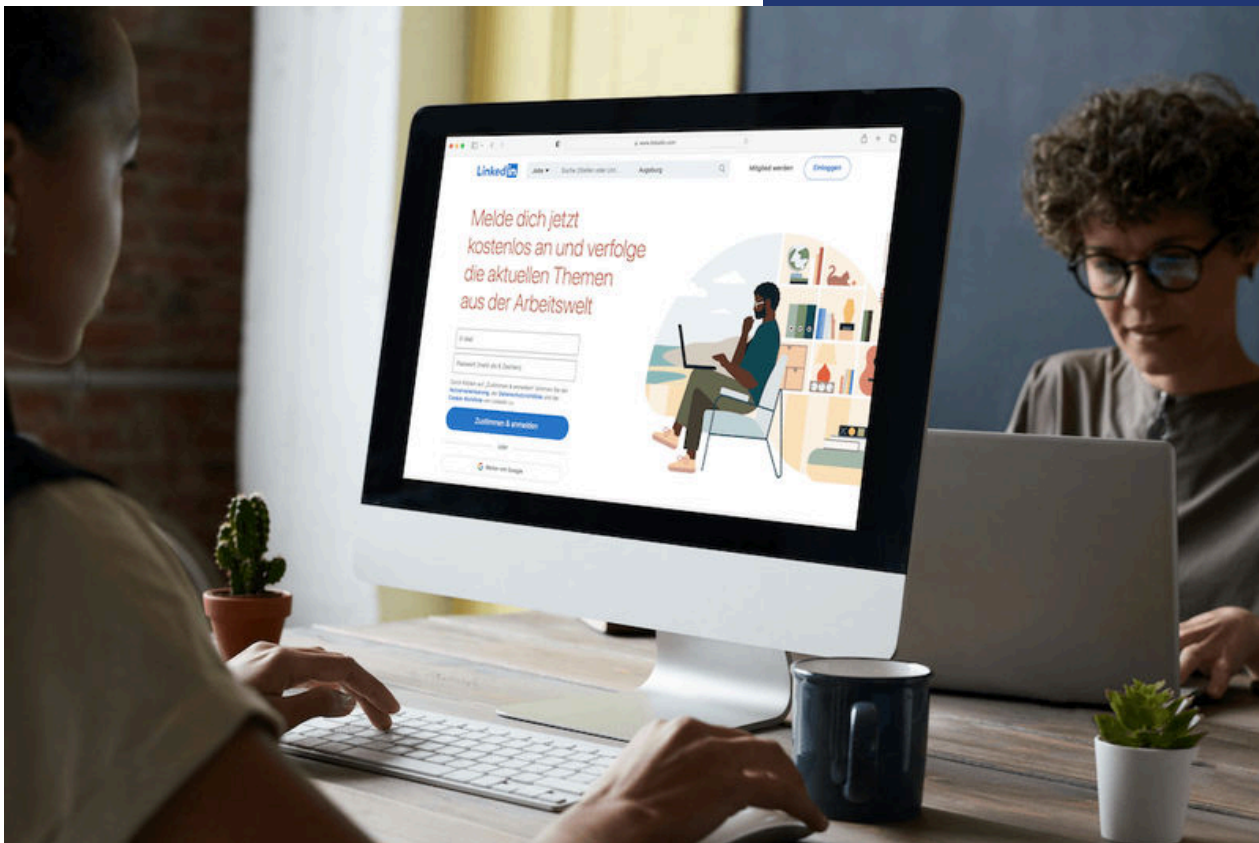


 BOOK NOW

Workshop

# Successfully using LinkedIn

Conversions, Growth & Branding on the largest business platform





# Challenges

You are using LinkedIn, but...

## **You don't have a proper strategy**

- » Improve your brand visibility, lead generation, and thought leadership with a detailed LinkedIn strategy.

## **You don't get sufficient interaction**

- » Gain more likes and interactions with content that is tailored to your target group and liked by the LinkedIn algorithm to reach new contacts

## **You don't get leads**

- » Get more appointments, phone calls, newsletter registrations, and other conversions

## **You don't find job candidates**

- » Get more leads, applications and followers for your career pages



# Training Roadmap

## Modular Courses

### Company Profile

Creating & maintaining a company profile

### Personal Profile

Creating & updating a personal profile

### Content Strategy

Creating content the algorithm and people like

### Content Delivery

Delivering content that spreads fast

### Social Selling

Finding & connecting to members organically

### Sales Navigator

Understand the tool, targeting and filtering, using InMail

### Campaign Manager

Conceiving strategies, targeting leads, using ad products

### Talent Solutions

Post jobs, find talents with  
LinkedIn Recruiter  
LinkedIn Jobs  
LinkedIn Career Pages



# What customers say

## Testimonials



I finally got into “it” -  
the LinkedIn  
algorithm and  
culture, and it works!



I followed the steps  
we learned in the  
course and the  
progress is palpable.



Amazing. Social  
Selling works for me  
since I learned all the  
hacks.




I am so glad we  
booked the training.  
Within a few hours I  
understood the main  
issues and features.



# What to expect

## Training style & content

- ✓ **Innovative Learning**  
LinkedIn fundamentals – shown live
- ✓ **Practical examples**  
All LinkedIn functionalities applied directly
- ✓ **Topical LinkedIn know-how**  
Our trainers are up-to-date (LinkedIn algorithm / technology)
- ✓ **Desired content**  
You choose the training format, content & pace
- ✓ **AI tools**  
AI tools to increase your LinkedIn success 
- ✓ **Dedicated trainers**  
Your goals are our goals – because your success is our mission



# Your benefits

## Why book the training?

- ✓ **Reach & Visibility**  
Gain the attention of your target audience, expand your target audience
- ✓ **Networking**  
Quickly build a successful network
- ✓ **Branding**  
Present your company on the largest B2B platform, utilize modern features
- ✓ **Establishment as an Expert**  
Personal branding of individual employees
- ✓ **Qualified Leads**  
Generate conversations, appointments, applications



# PRICING

MOST POPULAR!

## BASIC TRAINING

**€390** /module



- ✓ Contents: Introduction into module, main features, examples, hacks, do-it-yourself-activity
- ✓ Choose your favorite module
- ✓ Course for up to 3 participants
- ✓ Add additional modules or additional participants for 50%
- ✓ Live trainer, online course via videocall
- ✓ Training material available after course

## PROFESSIONAL TRAINING

**€890** /4 modules



- ✓ Contents: Introduction into all modules, main features, examples, hacks, do-it-yourself-activity
- ✓ Choose 4 favorite modules
- ✓ Course for up to 3 participants
- ✓ Add additional modules or additional participants for 50%
- ✓ Live trainer, online course via videocall
- ✓ Training material available after course

CHOOSE OR BOOK ALL

## Modules

1. Company profile
2. Personal profile
3. Content strategy
4. Content delivery
5. Social Selling
6. LinkedIn Sales Navigator
7. LinkedIn Campaign Manager
8. LinkedIn Talent Solutions



# Contact

Get your customized LinkedIn training now!

Kirsten Meisinger  
meisinger@seo-seal.com  
+49 177 7131277

Sepapaja 6  
Tallin 15551  
Estonia

seo-seal.com

[seo-seal.com](https://seo-seal.com)

